

Comic Book Publisher - Marketing Group Projects

Created Using Milestones Software
www.kidasa.com

GAME	start	end	2002					revised start	revised end	Slip
			Aug	Sep	Oct	Nov	Dec			
Marvel Super Heroes	8/27/02	10/31/02						9/22/02	11/17/02	-17
Packaging	8/27/02	9/29/02						9/22/02	10/17/02	-18
Manual	9/19/02	10/31/02						10/1/02	11/10/02	-10
POP	9/18/02	10/7/02						10/8/02	10/28/02	-21
Sell Sheets	9/17/02	10/6/02						10/9/02	10/30/02	-24
Advertising	9/23/02	10/12/02						10/28/02	11/17/02	-36 ▼
Resident Evil	8/14/02	10/15/02						9/11/02	11/9/02	-25
Packaging	8/14/02	9/23/02						9/11/02	10/6/02	-13
Manual	8/21/02	9/9/02						9/17/02	10/6/02	-27
POP	8/28/02	9/16/02						9/29/02	10/17/02	-31 ▼
Sell Sheets	9/4/02	9/23/02						10/9/02	10/25/02	-32 ▼
Advertising	9/26/02	10/15/02						10/25/02	11/9/02	-25



baseline / original plan



current plan



Critical